



4340 Redwood Highway #C400  
San Rafael, CA 94903

Date: \_\_\_\_\_

## What's Your Number? Breast Density Educational Video Evaluation

I am a (check all that apply):

- Clinician     
  Public/Advocate     
  Researcher     
  Other \_\_\_\_\_

The length of the video was:

- Too Short     
  Appropriate     
  Too Long

The pace of the video was:

- Too Slow     
  Appropriate     
  Too Fast

The material presented in the video was:

- |             |                              |                             |
|-------------|------------------------------|-----------------------------|
| Appropriate | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Engaging    | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Useful      | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

**Please circle one number for the following questions:**

Were concepts presented in a way that you could grasp?	<b>Never</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Always</b>
Was the idea of the range of mammographic density clear?	<b>Never</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Always</b>
Were the maps, graphics and animation suitable and useful?	<b>Never</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Always</b>
Was the structure of the video easy to follow?	<b>Never</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Always</b>

**Please rate the quality of the video on the following (circle one number):**

Objectives were clear	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Concepts presented were relevant	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Concepts were presented clearly	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Vocabulary was understandable	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Introduction captures interest	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Amount of content was appropriate	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>
Enough detail was provided	<b>Very Poor</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Excellent</b>

After seeing this video, are you likely to discuss breast density with others?    Yes     No     Maybe

*See Reverse*

**Please let us know your thoughts about this video. We welcome your suggestions for improving it.**

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